



Street Talk

ISPS Official Newsletter

January 2013



President's Message

Happy New Year! 2013 will be our first full year as a group, and we hope that this will be a big growth year for us. Some members have already taken advantage of having their

graphic on the website, which is linked to their website. Spread the word and get your fellow chalkers to join and help us become a major force in the street painting world.

In September, I gave a presentation to the Florida Main Street Association that was very well received. It wasn't a huge group, but all the attendees were very interested in having a chalk event in their towns in the near future.

USA vs. UK - Struck by the huge number of US chalk festivals listed on the ISPS website

By Philip Battle

Result...it's a walk over: USA = 69+ vs. UK = 1.

The USA seems embrace the art in the form of organized festivals dedicated purely to chalking. It's interesting from a UK perspective, to ponder upon the reasons why?

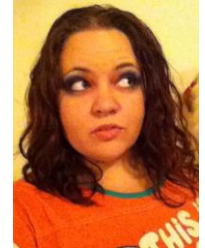
Well you could blame the weather; most of these events seem to take place in the southern sunshine states. In comparison, England has very few organized events dedicated to this art form, but the Brits have a strong tradition of 'screeving' (English slang for pavement art) going back hundreds of years - making spontaneous street art without permission or rules and seeing what happens! It's that creative edge that has spurred the likes of BANKSY and Julian Beaver.

Organized street art festivals in the UK are a mixed affair dominated by performance art. Professional pavement artists have to fight for their right to

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Member Spotlight

Chelsey Austin



Lost Fingerprints - Adventures in Chalk

Chelsey (Scott) Austin is 25 and currently resides in the Space Coast of Florida. She has been an artist for as long as she can remember, but has only been doing street art professionally for the past 3 years. Her interest was originally sparked back in high school, when they hosted a small festival for students, but she didn't realize chalk festivals were a common thing until a few years later when she was volunteering for Art Works at EauGallie. From there she joined the FCAA and ISPS, and has been participating in every local festival she can make time for.

Aside from chalking, she creates other artwork in various mediums, although graphic design and pencil portraits are her specialty. She has an AA degree from Brevard Community College, and she currently works as a graphic artist for the Highland Mint, but also freelances. She runs two websites and a blog for her art. She is also the vice president for her roller derby team, the Space Coast Rockey Jockeys. She was married in 2009.



Sarasota, 2012

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party....all things from street puppetry, dancers, escapologists and street magician seeking public attention. The humble pavement artist (and there will just be one) has a lot to compete with to be heard above the crowd, also, no luxury of spending over 7 hours working a piece up. Usually these are one day affairs and the artist has a maximum of 4 hours to setup, complete the work and clear off site. The reason why a true screever prefers to spontaneously busk for a living perhaps!

Why join ISPS?

As an **artist** you will be the first to find out about new events, a link on the website to your website, quarterly newsletter, first notice of grants, and access to documents like sample contracts, and more.

As an **arts supporter** you will get access the entire website, and have the knowledge that your donation helps street painters and art students through grants and opportunities.

As a **festival**, you will get access to a list of talented street painters, a link on the website to your event, first notice of other events, access to ideas and documents to help you start or expand a chalk festival, and more.

As a **corporate sponsor**, you will demonstrate your support for the arts, help kids get access to the arts and art supplies, help artists expand and improve their craft, get your logo on this website and printed materials, and we'll send you our logo that you can display to show your support on your website.

Sign up now for a one year membership!

Student Artist - \$10/year
Amateur Artist - \$10/year
Professional Artist - \$20/year
Arts Supporter - \$25/year
Non-Profit Festival or Organization - \$50/year
Corporate Sponsor - \$100/year
Major Corporate Underwriter - \$5,000/year

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She's won a couple of awards for her chalk art:

- First Place in Winter Garden, 2012
- Newcomer Award in Port Orange, 2011
- Third Place Adult in EauGallie, 2010

Portraits done in pencil is what she does the most, but she has also sold colored pencil fantasy pieces, watercolors, acrylics, and jewelery. She has a shop in her hometown, Razzle Dazzle, that sells and displays alot of her work.

Her favorite chalk art piece of hers is the circus themed one from the past year at the Sarasota Chalk Festival. She really enjoys doing bigger pieces where she can get creative and combine so many visual elements.

ArtWorks of EauGallie is her favorite festival. It is close to her house, and it is one that she has been going to and volunteering at since high school. This year, she is running the chalk portion and is looking to get more artists to participate.

Salvador Dali and Alphonse Mucha are two of her favorite "famous artists", although she has many favorites at sites like Deviant Art. She likes things that are realistic, while having a fantasy element and bright colors.

Chelsey's Favorite Things:

Color: Pink

Festival: Artworks of EauGallie

Artist: Salvador Dali & Alphonse Mucha

Pastels: whatever they give me

Her website: www.cscottdraw.com

Let us know if you have an event you want us to add to the list. If you are an event that wants more exposure or help finding artists, join ISPS as a Festival Member.

Find us on



Current ISPS Board:

President - Jennifer Chaparro
Treasurers - Mike Nichols,
Wayne Renshaw
Directors at Large - Philip Battle,
Jamie Schwerstein



JOIN TODAY! Go to
www.InternationalStreetPaintingSociety.com/membership/html

Websites on the cheap

Have you been thinking of getting a website up of your art? If you are a beginner to the internet, consider using a free website service, like weebly.com or wordpress.com. They are free for



a basic site, easy to use and can handle a lot of photos. You'll need to first buy a domain name, which you can do through

those sites or at sites like GoDaddy.com. Even GoDaddy offers a basic site for a minimal investment. A domain name is usually between \$10-\$20 per year. The hardest part is getting the domain name registered into the website, but they offer pretty good instructions, since they know many people are not web-savy.



Blogs are also a good way to get started. Blogspot.com, wordpress.com and others are easy to set up, and you don't have to buy a domain name. With a blog, your photos are limited in how they can be arranged, and it works best with short articles. You should also try to post on a regular basis, if you want to attract followers.



WORDPRESS

Also, you can make a page on Facebook for free, that will help people find your work. One of the advantages of using sites like GoDaddy, Facebook and Wordpress, is that they rank high on search engines, so using them will help make you more visible on the internet.

Next issue, we'll discuss QR codes.

On a little street in Singapore

In November 2012, UK pavement artists UrbanCanvas took over the prestigious ION ART GALLERY in Singapore. WALLS & FLOORS was billed as "A 3D pavement art experience for children INDOORS!" They worked with over 800 children, teaching principals of 3D pavement art and filling the gallery with their unique brand of interactive screeving.

As a result, they are now in conversation with a Singapore company about the possibility organizing the City's first ever International Street Painting Festival on Orchard Road. It's at a very early stage, but initial talks are between 40 & 50 artists taking part. If, pending funding and official permissions, this does come off, then ISPS members should expect priority status when it comes to taking part.



Anamorphic Floor Drawing; ION Gallery, Singapore 2012

Upcoming Events

This is just a few of the events coming up in the first half of 2013. A complete list can be found on the website with links to most events for more information. Some events have 2011/2012 dates, because we could not confirm their 2013 dates. Please send any info with a link about new events and dates to ISPS2012@aol.com.

United States

- Suncoast Arts Fest - Wesley Chapel, FL - January 21 & 22, 2012
- Chalk Art 2013 (Naples Pelican Bay Rotary) - Naples, FL - January 26, 2013
- Coral Springs Chalk it up for Art - Coral Springs, FL - January 26, 2013
- Chalk it Up for Art - Coral Springs Museum of Art - Coral Springs, FL - January 26, 2013
- Puppet Fest Chalk Art Show - Boca Raton, FL - January 27, 2013
- Jupiter Jubilee - Jupiter, FL - February 2, 2013
- Artfest - Fort Myers, FL - February 2 & 3, 2013
- Top of the Lake Art and Chalk Walk Festival - Okeechobee, FL - February 9-10, 2013
- Uptown Art Expo - Altamonte Springs, FL - February 16 & 17, 2013
- Lake Worth Street Painting Festival - Lake Worth, FL - February 23 & 24, 2013
- Haines City Main Street Street Painting Festival - Haines City, FL - March 10, 2012
- Chalk Walk - Tampa, FL - March 16-18, 2012
- Royal Palm Arts & Music Festival - Royal Palm Beach, FL - March 9 & 10, 2013
- Paseo Pastel - St. Augustine, FL - March 22-24, 2013
- Bloom N Chalk Festival - Safety Harbor, FL - March 24 & 25, 2012
- Palm Springs Sun Up Rotary Chalk Art Street Painting Show - Palm Springs, CA - March 31, 2012
- Italian Family Festa - Tallahassee, FL - April 13 & 14, 2013
- Spring Fever in the Garden - Wintergarden, FL - April 13 & 14, 2013
- Dogwood Arts Festival Chalk Walk- Knoxville, TN - April 6, 2013
- Chalk It Up Prescott! - Prescott, AZ - April 20 & 21, 2013
- Arts Alive - Mission Viejo, CA - May 4 & 5, 2013
- Art at Your Feet - Blissfield, MI - May 18, 2013
- I Madonnari Festival- Santa Barbara, CA - May 26-28, 2012
- Riverhead Community Mosaic Street Painting Festival - Riverhead, NY - May 27, 2012

Europe

- Nocera, Italy - May
- Marketredwitz Germany - May
- Toulon, France - May 25-26, 2013
- - Nocera Superiore, Napoli, Italy - May
- Grazie Di Curtatone - Italy - August
- **International Streetpainting Festival:** Rijssen, Netherlands.
(dates unknown)
Organizers: Johnny & Agnes Jansen
<http://www.ajevents.nl>
- **Southend-on-Sea Street Painting Festival:** United Kingdom
(dates unknown)
Organizer: Anna Heim,
<http://www.streetpainting-southend.org/index.html>
- **St. Helens International Festival of Pavement Art:** United Kingdom
(dates to be announced)
Organizers: UrbanCanvas, www.urbancanvas.org.uk
- **Malta Pavement Art Competition**
(date unknown)
Organizer: YMCA (Julie Smith), jules.ymca@gmail.com

History Snippet:

In 1913 (100 years ago) the fixed penalty for a lady Suffragette Pavement Artist in Britain was 7 days imprisonment for a first offence. A high price to pay for chalking on the pavement!
www.screever.org

Outside the box:

Anybody wishing to work in the UK this year at a non-specific chalking art event, could submit details/proposals/ideas to individual festivals listed on **The British Arts Festivals** website: <http://www.artsfestivals.co.uk/festival-details>

Members include some of the biggest festivals in the UK, many of whom have funds to bring in overseas artists...IT'S WORTH A PUNT! Just be careful though... not all events are suitable for pavement art activities!